

Trademark FAQ's

♠ What is a Trademark?

A mark is a *distinctive* conceptualisation of a sign used to identify or distinguish goods or services of its *registered owner* from that of another trader. A mark may be a name, brand, label, signature, shape, colour, get-up etc. either in two or three dimensions.

♠ Why do I have to register my Trademark?

Registering your Trademark gives you the *exclusive* right to use the mark in relation to the goods or services it is registered for. It gives the proprietor the right to prevent others from using his mark without consent by having the right to initiate any action for infringement.

♠ Who can register a Trademark?

Any person claiming to be the proprietor of a mark may apply to register the mark. This may either be an individual, partnership, corporation or even an unincorporated body.

♠ How long does it take to register my Trademark?

A Trademark, in Malaysia takes approximately 18-24 months to get registered from the date the application is filed. This is provided the application does not encounter any objections or oppositions.

♠ How long does my registration last?

Upon the issuance of a trademark registration certificate, each trademark is protected for a period of 10 years from the date of filing and may be renewed for each consecutive period of 10 years indefinitely.